

Study calendar

SEP-2018

| M | T | W | T | F | S | S |
|----|----|----|----|----|----|----|
| | | | | | 1 | 2 |
| 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 |

Pre-sessions
Onsite sessions
Post-sessions

OCT-2018

| M | T | W | T | F | S | S |
|----|----|----|----|----|----|----|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | 31 | | | | |

Pre-sessions
Onsite sessions

NOV-2018

| M | T | W | T | F | S | S |
|----|----|----|----|----|----|----|
| | | | 1 | 2 | 3 | 4 |
| 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 | | |

Post-sessions

JAN-2019

| M | T | W | T | F | S | S |
|----|----|----|----|----|----|----|
| | 1 | 2 | 3 | 4 | 5 | 6 |
| 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | 31 | | | |

Pre-sessions
Onsite sessions

FEB-2019

| M | T | W | T | F | S | S |
|----|----|----|----|----|----|----|
| | | | | 1 | 2 | 3 |
| 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | | | |

Post-sessions
Pre-sessions

MAR-2019

| M | T | W | T | F | S | S |
|----|----|----|----|----|----|----|
| | | | | 1 | 2 | 3 |
| 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | 31 |

Onsite sessions
Post-sessions

APR-2019

| M | T | W | T | F | S | S |
|----|----|----|----|----|----|----|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | 31 | | | | |

Pre-sessions
Onsite sessions
Post-sessions

NOV-2019 DEC-2019

Defense of Master`s Thesis

Graduation

Study subjects

Strategic and Change Management

The course provides in-depth knowledge of strategic and change management opportunities and its application in practice, underlining, in particular, the importance of human resources in tourism organizations (tourism operators, travel agencies and others), knowledge-sharing within the organization and integrating the most up to date strategic management practices into various organizations with varied functions.

International Tourism Business Environment

Learn to challenge existing perceptions about the international tourism business environment and propose a comprehensive overview of existing market trends and the ways that they affect various organizations in the international tourism business environment.

E-tourism

The study course delivers a comprehensive understanding of contemporary business environment from the e-commerce perspective. Analyze regional and global success stories in e-tourism and explore the opportunities that advanced technologies offer to existing businesses.

Strategic Tourism Marketing

Based on real case studies the study course allows you to explore experience based tourism organization marketing models and the variations of best known existing tourism marketing theories. You will develop a marketing concept for an organization based on a unique combination of theory and practice.

Tourism Legislation and Regulations

Learn to draft and understand long contractual agreements, maneuver through complex legal regulations and legislation and avoid penalties for noncompliance and unpleasant disputes with business partners, employees and customers.

Corporate Finance

The course analyses financial problems that organizations face while operating in an international environment. Based on a thorough analytical approach the course focuses on the use of theories to understand the workings of international finance markets and the operation and impact of government policies.

Research Methods in Tourism Business

This study course has been designed to focus on opportunities that technological advances and science offer in the form of channels to acquire data, process them and carry out decent interpretation of facts. You will be introduced to core research methods and their eligibility to contemporary businesses. You will get acquainted with core definitions of statistics and will learn to carry out quantitative and qualitative research based on real business cases studies.

Strategic Tourism Planning

This study course aims to explore how to identify and evaluate the critical social, political, environmental and economic impacts of tourism policy, planning, and development and how they affect the development of business at the national and local level. This study course aims to explain tourism planning as a process of synergy between public and private sectors.

Field Trip Moscow

This study course field trip will offer an insight into the organization of corporate and leisure business in Moscow. Meetings with hotel general managers and professional event organizers will allow you to acquire know-how from industry professionals and to develop personal business contacts.

Study Trip ITB

This study course is developed to do both – to facilitate the student's ability in developing new contacts as well as to clearly point out the most necessary and trend-setting seminars at the convention. The course aims to use the ITB Berlin as test environment applying theory in practice.

Hotel Business Development

This study course aims to explore these processes and factors that might have an unexpected influence on carefully developed hotel projects.